

SACC Race Discipline Report - March 2018

The new year has seen major changes for SMRC as we look to modernise our whole outlook and run it as a day-to-day business. We have invested in a brand new website which brings us to a new level and connects far more with the younger members who are the future of motor sport. This site is being run in conjunction with the 'Rev Up' race organisation package used by other major UK clubs to allow competitors to enter and register online and automatically update the entry list for the benefit of officials, scrutineers and marshals. To operate this we now have a Competitions Director, Steve Burns, who works part-time for the Club and has a wealth of experience as a Senior Clerk of the Course.

Our social media programme has followed this lead and we have used this to publicise the Go Motor Racing Day at Knockhill on Sunday 18th March. This is an initiative in conjunction with SMS to promote the sport to new people who have not previously been involved with motor racing and registrations for this are around 60.

The Club has arranged a completely new TV package with College and this has allowed us to reduce the cost by around 50% whilst also promoting the sport to a younger audience through the college students doing the filming.

We are now entering our 10th year of support from Tommy Dreelan at Celtic Speed who has generously backed the Mini Championship as part of the Club's racing package. Such loyalty is exceptional and hugely appreciated in the current times. We have also received financial support from the Scottish Motor Trade Association who are backing the brand new for 2018, Scottish Hot Hatch Series.

All in all a good start to the year and as registrations are 35% up on last year at this time we can only hope that it turns out to be another successful year which starts on Sunday 8th April with the Jim Clark Memorial Meeting. The previous day will be 50 years since he was tragically killed at Hockenheim in Germany.

Mike How
Race Discipline Co-ordinator