



Report for SACC Meeting on 16th June 2015

Strategic Planning Group

A Strategic Planning Group has been set up in light of the upcoming opportunity to pitch motor sports 4 year strategic plan to the SportsScotland Investment Panel in October 2015. The group has been tasked with evolving the existing strategic plan appropriately and preparing the pitch to SportsScotland. This process has the potential to elevate motor sport onto SportsScotland's 4 year investment cycle and ultimately gain more investment and support for our sport.

The strategy group comprises of:

Pete Weall (SACC), Sandy Denholm (SMRC), Jess Fack (MSA), Paul Carlyle (SACU), Sandy Mack (SACU) and Rory Bryant (SMS).

Granite City Rally filming

Both myself and Jacqueline Campbell were given the opportunity to join the marshalling teams on stages 4 and 7 of the Granite City Rally, on the 2nd May. We took the opportunity to commission a film producer to capture our experience on the rally and create a short film that aims to highlight how much fun it is to get involved in motor sport as a marshal. This is currently in the final stages of edit but a short preview of the video was featured recently in the MSA's monthly newsletter (<https://www.youtube.com/watch?v=r3vao9HSdyQ&feature=youtu.be>). Once completed the film will be launched via our Youtube channel and will hopefully become a resource that helps clubs recruit marshals.

McRae Rally Challenge

We worked with GoMotorsport and clubs to coordinate a promotional stand at the McRae Rally Challenge on the 16th & 17th May, at Knockhill. The set up was manned by a diverse team which included members from SMMC, Dunfermline Car Club and other knowledgeable individuals. There was a particular emphasis on promoting marshalling opportunities to the public but the team worked hard to promote all that motor sport has to offer. This included working with Glenrothes MC to give over 40 people AutoSolo passenger rides on the Sunday.

Over the course of the weekend we captured details of 48 new people, who noted interest in getting more involved in the sport. This data was gathered on the MSA's Ipads and has been passed onto the SACC to follow up on appropriately.

We'd like to say a big thank you to Knockhill for accommodating us and to everyone that contributed to the stand over the weekend. Special thanks to Team Sleigh Racing for providing the truck and awning to keep us all dry too!

GoMotorsport Live

Further to our recent press release (see supplementary document), we are intending to run a GoMotorsport Live event on the 16th August at Knockhill. The event will be based on the success of the Live events that have run at Silverstone and Snetterton in recent years. It will be set in the backdrop of the mid-season rounds of the Scottish Motor Racing Championship and aims to create a platform for clubs to sell themselves and grass roots motor sport to the public.

At the time of writing, we have 5 clubs expressing an interest in attending the event but would like to see more of you getting involved. If you are interested then please do contact either myself (rory.bryant@scoittishmotorsports.co.uk) or Alison Clark (scotland@gomotorsport.net) to discuss further.

GoMotorsport Events Fund

We are delighted to have launched this new initiative, which gives Scottish clubs the opportunity to apply for support to run a promotional event in their local area. See the supplementary document for more details.

Rory Bryant
National Development Officer